

# Japan has it!

**Yokoso!**  
**JAPAN**  
**Weeks**  
2007  
1/20-2/28



**All regions in Japan will devote their energies to welcoming one and all!**  
**We urge those - whether you have or have not visited Japan - to take advantage of this great opportunity.**

**Yokoso! Japan Weeks comes round this year, again.**

A well-received event held annually, Yokoso! Japan Weeks, will be held every year from January 20 to February 28. Your patronage will make this event a success.

[www.jnto.go.jp/yjw/eng](http://www.jnto.go.jp/yjw/eng)



## Yokoso! Japan Weeks 2007

Winter attractions include local winter sceneries and events unique to the Japanese archipelago. Examples are onsen resorts where you can relax in hot spring baths with your friends while enjoying fascinating snowscape, ski resorts where you can experience snow of the highest quality, and exotic seaside events held in southern Japan. This time around, Yokoso! Japan Weeks will be held from January 20 to February 28, 2007.

During the campaign period, all regions in Japan will devote their energies to welcoming you warmly by staging unique local events, giving special discounts to shoppers and visitors to onsen resorts, holding special events at large leisure facilities for a limited time for visitors from overseas, and providing foreign-language support for easy communication. This event-filled 40-day period is sure to make your trip to Japan a memorable one! We urge those - whether you have or have not visited Japan - to take advantage of this great opportunity.

### Three major features of Yokoso! Japan Weeks

#### 1 Enjoyable events galore

Japan's popular theme parks, such as Universal Studios Japan (USJ) in Osaka, Tokyo Disney Resort (TDR), Fujiyuki Highland, and Huis Ten Bosch, will greet you with their respective special plans during the Yokoso! Japan Weeks. Furthermore, during the campaign period, some 60 special events that can be enjoyed only in winter will be held in various regions of the country, headed by the Sapporo Snow Festival where majestic snow and ice sculptures are on display. Offered also are a walking tour in Harajuku, the center of pop culture in Japan, and a free walking tour in Akihabara.



#### 2 Affordable Japan

Some 180 accommodations, tourist facilities, ski resorts, restaurants, shopping centers, and transport facilities throughout the country will offer at least 20% discount or present special gifts to visitors from overseas. During this period, you will be able to enjoy affordable travel throughout Japan. Specific information on establishments that offer discounts or present special gifts is available at the Web site below.



#### 3 Overcome language problem, too

Traveling abroad always presents a language problem. During this period, tourist information and other services will be provided in various languages at over 150 tourist information centers across the nation (marked with "i"), and Yokoso! Japan Desks will be specially set up at more than 450 locations nationwide. You will also find language support services that enable three-way communication in taxis and at various facilities, which have been made possible by setting up a call center that provides free-of-charge interpretation service. Other services include the free guide day in Tokyo and Kyoto to show the cities' attractions to visitors.



The special-information-filled Yokoso! Japan Weeks Coupon Book will be distributed for free at Japan National Tourist Organization offices near you from January 2007. Please use this as your companion. You may also check out the list of offices on the Web site below for reference.



\*In Japan, the Yokoso! Japan Weeks Coupon Book will be distributed at major airports, hotels and information centers (marked with "i").

Details of Yokoso! Japan Weeks are available at YJW's Web site listed below. Do visit this site if you plan to travel to Japan!

[www.jnto.go.jp/yjw/eng](http://www.jnto.go.jp/yjw/eng)