

PATA ANNUAL MEETING 2010

Borneo Convention Centre Kuching : April 23-26, Sarawak, Malaysia

- The Meeting of Minds Tourism Seminar
- PATA Board & Committee Meetings
- PATA Foundation Silent Auction
- PATA Foundation Charity Gala Dinner
- PATA Awards Presentation
- PATA Chapters Meeting

*** as of 18 April, 2010

Thursday, 22 April

Arrival and Free at Leisure

1400-1800 Registration for all Meetings

Friday, 23 April

0745-1700	Registration & Hospitality Desk	<i>Main Concourse Counter</i>
0800-1000	Audit & Finance Committee Meeting	<i>Meeting Room 4</i>
0830-1000	Honours Committee Meeting	<i>Meeting Room 3</i>
0900-1730	PATA Foundation Silent Auction	<i>Main Concourse</i>
<i>0900-1730</i>	<i>'The Meeting of Minds Tourism Seminar'(MOM)</i> <i>(see separate programme)</i>	<i>Meeting Rooms 12+13+14</i>
<i>0940-1010</i>	<i>Press Conference for MOM (TBC)</i> <i>Coffee Break for MOM</i>	<i>VIP Holding Room</i> <i>Concourse 1</i>
1040-1230	Executive Committee (2009/2010) Meeting: Session 1	<i>Meeting Room 5</i>
1200 -1400	Hosted Lunch	<i>Great Hall A+B</i>
1415-1730	Executive Committee (2009/2010) Meeting: Session 2	<i>Meeting Room 5</i>
1515-1530	Refreshment Break	<i>Concourse 1</i>
1730-1930	Free at Leisure	

*Coffee Break for Audit & Finance, Honours and Exco meetings are to be set in room as agreed earlier.

Saturday 24 April

0730-1730	Registration & Hospitality Desk	<i>Main Concourse Counter</i>
0730-0830	PATA 60 th Anniversary Celebration Committee Meeting	<i>Meeting Room 9</i>
0900-1730	PATA Foundation Silent Auction	<i>Main Concourse</i>
0830-0930	PATA Board Meeting - Nominating and Election Process	<i>Great Hall C & D</i>
0930-1030	PATA Board Meeting - Regional Round-up and HQ Update	<i>Great Hall C & D</i>
1030-1100	Refreshment Break	<i>Foyer 2</i>
1100-1230	2010 Annual General Meeting (AGM)	<i>Meeting Rooms 13+14</i>
1230-1415	Hosted Lunch	<i>Great Hall A+B</i>
1430-1630	Carrier Committee Meeting	<i>Meeting Rooms 2-3</i>
1430-1630	Government/Destination Committee Meeting	<i>Meeting Rooms 4-5</i>
1430 –1630	Industry Council Meeting	<i>Meeting Rooms 6-7</i>
1430-1630	Hospitality Committee Meeting <i>Refreshment Break (during course of meetings : standby 1530-1600)</i>	<i>Meeting Rooms 8-9</i>
1630-1730	2010/2011 (New) Executive Board meeting	<i>Great Hall C & D</i>
1900-2100	Welcome Dinner Hosted by State Government of Sarawak ***Dress Code: Lounge Suite or Batik ***Transfer by boat from downtown pier, if no rains	<i>The State Legislative Assembly Building</i>

Sunday 25 April

0800-1730	Registration & Hospitality Desk	<i>Main Concourse Counter</i>
0900-1400	PATA Foundation Silent Auction <ul style="list-style-type: none"> • 1230: Close of Bids • 1330-1630: Payment of Bids and items pick-up 	<i>Main Concourse</i>
0930-1200	Joint Hospitality/Industry Council Meeting	<i>Meeting Room 12</i>
0930-1200	Joint Carrier & Gov/Dest. Committee Meeting	<i>Meeting Room 13</i>
0930-1200	Foundation Board of Trustees Meeting	<i>Meeting Rooms 10-11</i>
0930-1200	Education/Training Committee Meeting	<i>Meeting Rooms 8-9</i>
0930-1200	Sustainability and Social Responsibility Committee Meeting <i>Refreshment Break (during course of meetings: standby 1030-1100)</i>	<i>Meeting Rooms 4-5 Concourse 2</i>
1200-1400	Hosted Lunch	<i>Great Hall A+B</i>
1415-1700	PATA Board Meeting - Committee Reports and Discussion on outcomes & prioritization of requests <i>Refreshment Break (during course of meetings: standby 1530-1600)</i>	<i>Great Hall C & D Concourse 2</i>
1945-2200	PATA Foundation Charity Gala Dinner ***Dress Code: Smart Casual attire. Please note that the dinner will take place at an open-air venue with no a/c. <ul style="list-style-type: none"> ▪ PATA Award Presentation <ul style="list-style-type: none"> → Chapter Awards → Face of the Future Award → Awards of Merit → Life Membership Award → Chairman's Award ▪ Live Auction 	<i>Sarawak Cultural Village (Kampung Budaya Sarawak)</i>

Monday 26 April

PATA Chapters Meeting

Great Hall D

0830-1400 Registration & Hospitality Desk

Main Concourse Counter

0845 – 1000 **OPENING SESSION**

0845 – 0900 Welcome & Opening Remarks
Greg Duffell, CEO PATA

0900 – 1030 **WORKING SESSION I** (interactive, free-flowing):

- a. New Chapter Bylaws: why we need them & how to make them work;
- b. Chapter Handbooks: what needs to be included, how to be delivered etc.;
- c. Chapter Structures: Inbound AND Outbound, new opportunities;
- d. Expectations I: what Head Office expect from the Chapters;
- e. Expectations II: what the Chapters expect from Head Office (and Regional Directors);

1030-1100 Refreshment Break

Concourse 2

1100-1230 **WORKING SESSION II** (interactive, free-flowing):

Chapter Presentations:

- a. How to set up a Chapter
- b. How to run a Chapter successfully
- c. Chapter Events: what works & what doesn't
- d. Problems and pitfalls
- e. Q & A

1230-1400 Hosted Lunch

Great Hall C

Afternoon Departures, Post Tours

14.30-1900 **Complimentary Tour (combined Kuching City Tour & Sarawak River Cruise)**
Hosted by Sarawak Tourism Board

Kuching City Tour - Discover the charms of this riverine city established by Sir James Brooke, the first White Rajah of Sarawak. See buildings dating back to the days of the White Rajahs, ancient Chinese temples and colorful markets displaying the produce that first brought traders to Borneo. A visit to Kuching will not be complete without making a stop at the Sarawak Museum. Completed in 1891, the museum has an excellent collection of Bornean ethnological and archaeological artifacts and is reputed to be the best in South East Asia.

Sarawak River Cruise - A cruise along the Sarawak River. Enjoy the various phases of the city and retrace the trip James Brooke made when he first arrived in Sarawak. You will sail past the Waterfront, Brooke Dockyard, the 100 year old Malay Kampung, Fort Magherita, Astana, Square Tower and the Industrial Estate. The constant changing of this living scenery gives you the best picture of the history and lifestyles in Kuching.

Tuesday 27 April

Complimentary Friendly Golf Game at Sarawak Golf Club
Hosted by Sarawak Tourism Board

630	Registration at Club House - Sarawak Golf Club
745	Photo Session
800	Tee Off (Short Gun Start)
1300	Lunch at Club House
1400	Prize Presentation
1530	End of Program

*** End ***