

# Executive Development Institute for Tourism Application Form

Please type or print clearly

Check here if you are applying for a PATA scholarship  
Please provide your PATA Membership number below:

\_\_\_\_\_   
PATA Membership Number



### SECTION I: NAME AND ADDRESS

Mr.  Ms.  Mrs.  Miss

Name: \_\_\_\_\_   
Family Name

\_\_\_\_\_   
First Name M.I.

\_\_\_\_\_   
The organization you work for

\_\_\_\_\_   
Your sponsoring organization

\_\_\_\_\_   
Title/Position Years in the position

\_\_\_\_\_   
Business street address (program materials may be sent to you via express mail)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_   
City, State/Province

\_\_\_\_\_   
Zip/Postal Code Country

\_\_\_\_\_   
Business Telephone (include country & city code)

\_\_\_\_\_   
Facsimile (include country & city code)

\_\_\_\_\_   
E-mail

### SECTION II: CURRENT INDUSTRY EXPERIENCE

Person to whom you report:

\_\_\_\_\_   
Full Name

\_\_\_\_\_   
Title/Position

\_\_\_\_\_   
Telephone (include country & city code)

\_\_\_\_\_   
Facsimile (include country & city code)

#### What are the primary responsibilities of your position?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### What type of organization are you currently employed with? (select one)

Educational Institute  Government  Hotel

Media  Publication  Transportation

Travel Service  Tourism Assoc.  Other: \_\_\_\_\_

### SECTION III: PATA SCHOLARSHIP INFORMATION (FOR PATA MEMBERS ONLY)

If your organization is a member of the Pacific Asia Travel Association and is interested in applying for a partial scholarship (covering approximately half of the program cost), include with your application:

- A brief essay on why you wish to attend the EDIT program and your future career plans
- Your most recent curriculum vitae or resume
- An official sponsor recommendation letter including information on you or your company's ability to finance the balance of the cost

Your EDIT application and scholarship materials should reach PATA Operational Headquarters by **April 1**. Send to:

Attention: EDIT Scholarship  
Pacific Asia Travel Association  
Unit B1, 28th Floor, Siam Tower  
989 Rama 1 Road, Pathumwan  
Bangkok 10330, Thailand  
Tel: (66-2) 658-2000  
Fax: (66-2) 658-2010  
E-mail: [edit@PATA.org](mailto:edit@PATA.org)

You are also required to register for EDIT with the School of Travel Industry Management by faxing a copy of the EDIT application to (808) 956-5378. The preregistration fee of US\$1000.00 should also be sent to the School of Travel Industry Management directly. (see Section VI for more information on payment)

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## SECTION IV: PREVIOUS INDUSTRY EXPERIENCE & EDUCATION

What special professional interest in tourism do you have?

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### Principal positions held previously:

Organization	Dates	Position
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### How proficient are you in English?

Reading:	<input type="checkbox"/> Fluent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Fair
Speaking:	<input type="checkbox"/> Fluent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Fair
Writing:	<input type="checkbox"/> Fluent	<input type="checkbox"/> Very Good	<input type="checkbox"/> Fair

### Higher Education:

Higher Education Institution Attended	From	To	Degree	Main Field
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### Experience or familiarity in the following areas:

Human Resource Management	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Information Systems	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Marketing and Promotion	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Product Development	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Research and Planning	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Strategy Development/Implementation	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None
Tourism Policy	<input type="checkbox"/> Strong	<input type="checkbox"/> Moderate	<input type="checkbox"/> Little/None

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## SECTION V: PERSONAL DATA

In case of emergency contact:

Name of Contact	Relationship	Telephone (include country & city code)
Please sign here giving TIM authorization to use photos of yourself in marketing materials.		Date

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## SECTION VI: DEADLINE & PAYMENT

The application and preregistration fee of US\$1000.00 (which will be credited toward the total program fee of US\$3,395) must be submitted to the School of Travel Industry Management by **April 1**. Balance of the program fee is due by **May 31**. Please remit payment to the **Research Corporation of the University of Hawaii** and send to:

EDIT  
School of Travel Industry Management  
University of Hawai'i at Mānoa  
2560 Campus Road, George Hall 225  
Honolulu, HI 96822 USA