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Webinar | PATA Youth Webinar: The role of Smart Tourism & Smart Cities in Recovery and Development

Dr Mario Hardy
Chief Executive Officer
Pacific Asia Travel Association

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DEFINITIONS

A smart city is an urban area that uses different types of electronic methods and sensors to collect data. Insights gained from that data are used to manage assets, resources and services efficiently; in return, that data is used to improve the operations across the city. Source: wikipedia

Smart cities put data and digital technology to work to make better decisions and improve the quality of life. Source: McKinsey

“A Smart City is a more liveable city” Source: Dr Mario Hardy

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By 2050 it's projected that more than two-thirds of the world population will live in urban areas (i.e. 7 Billion people)

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LIVEABLE CITIES

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ZOOM TOWN



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REPURPOSE



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VERTICAL GARDENS
MICRO-GRID
SUSTAINABLE MATERIAL

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FUTURE CITY TOURISM



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