



Rural Tourism Development Internship



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Purpose of Internship

The purpose of an internship is to provide real-world experience that can help you gain skills that can be applied to future jobs.



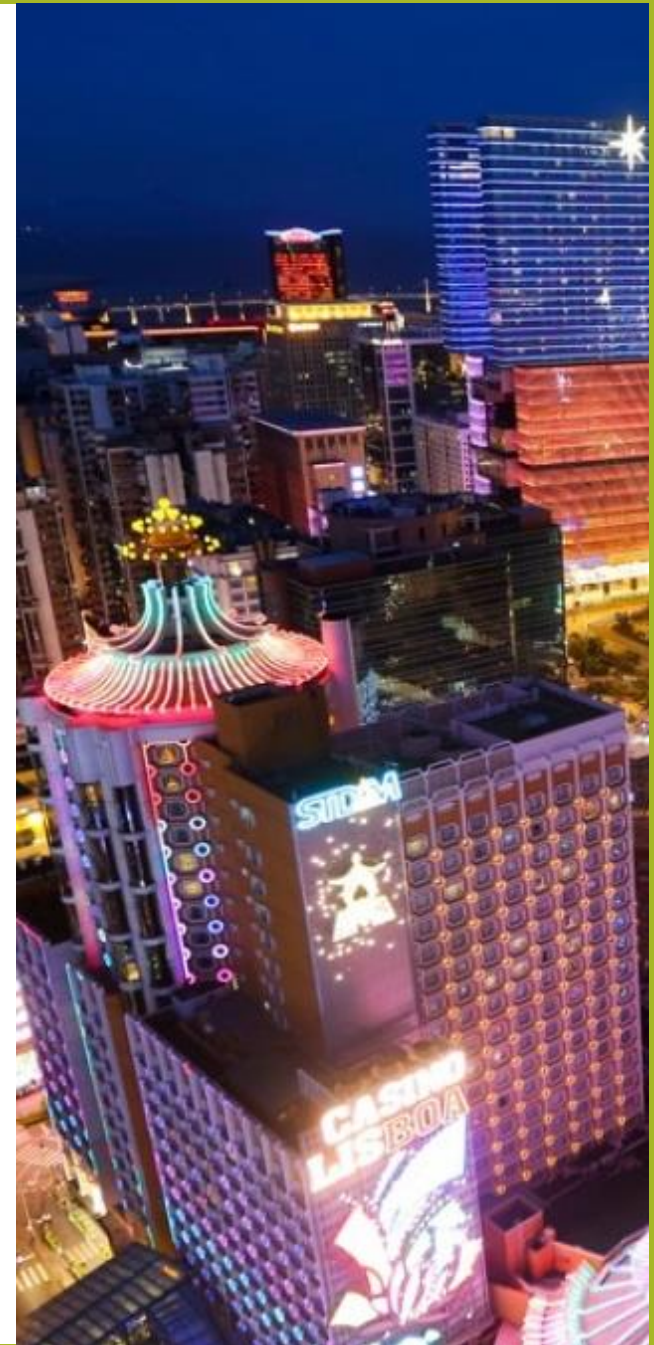
Network



Skills

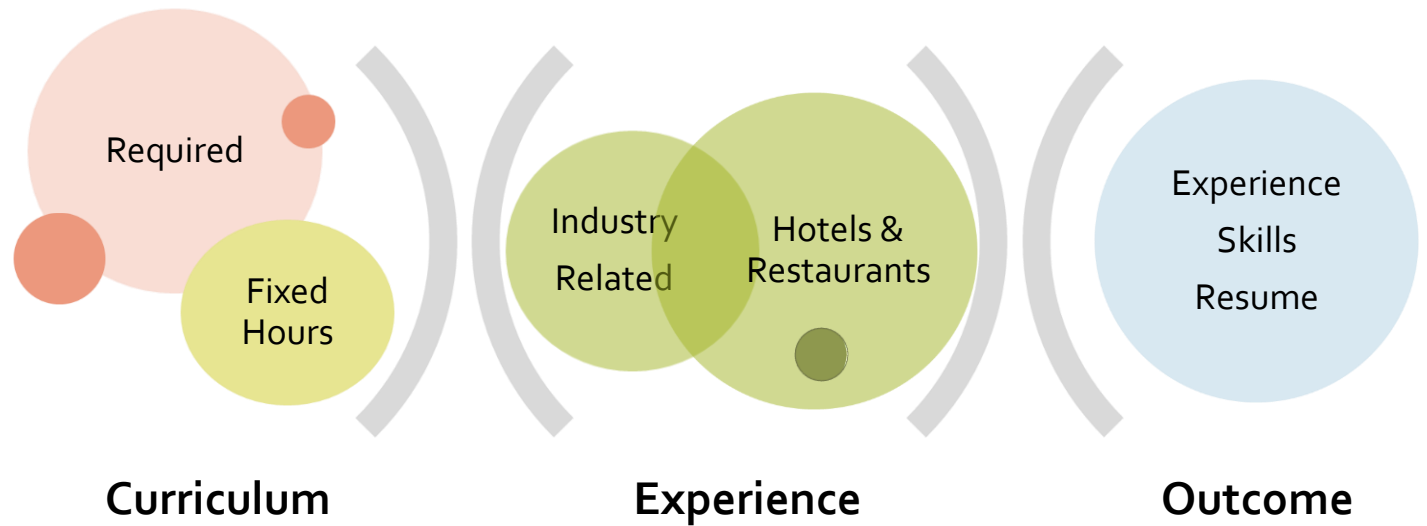


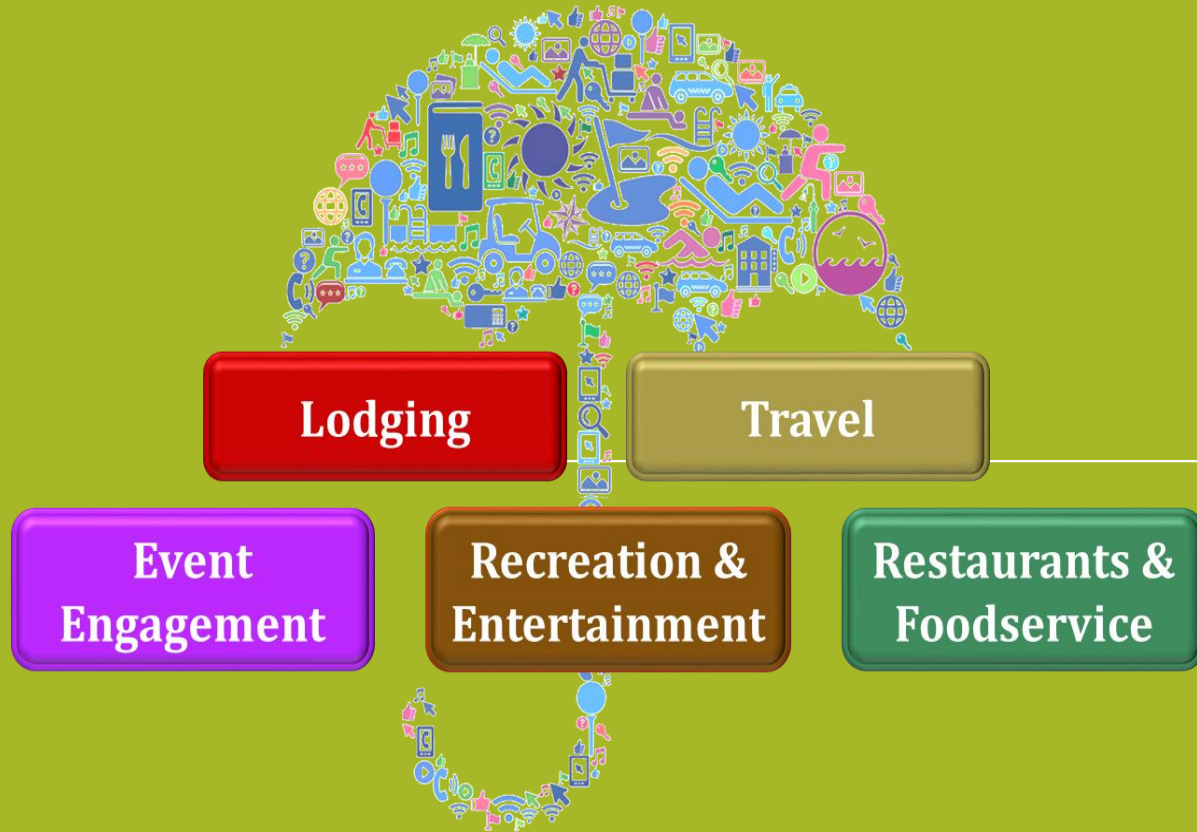
Discovery





Traditional Internship





How to provide alternative internship experiences that are different from the traditional model?



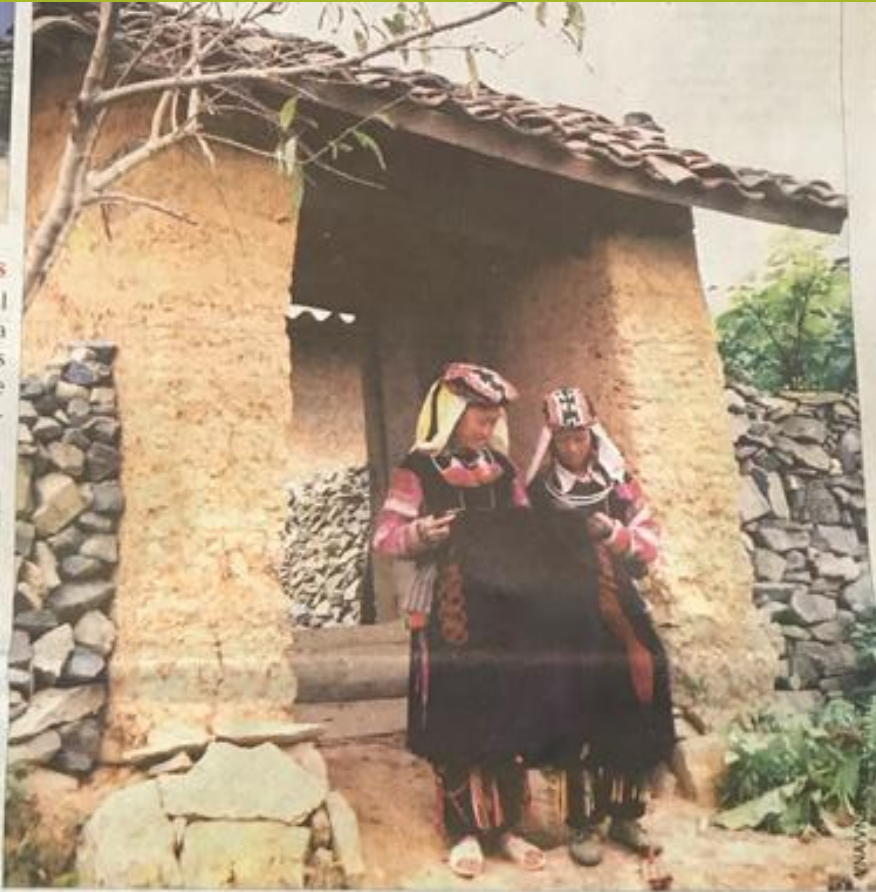
Quick Story: I was travelling to remote regions of South East Asia





Did you notice they are mainly women and children in these pictures?

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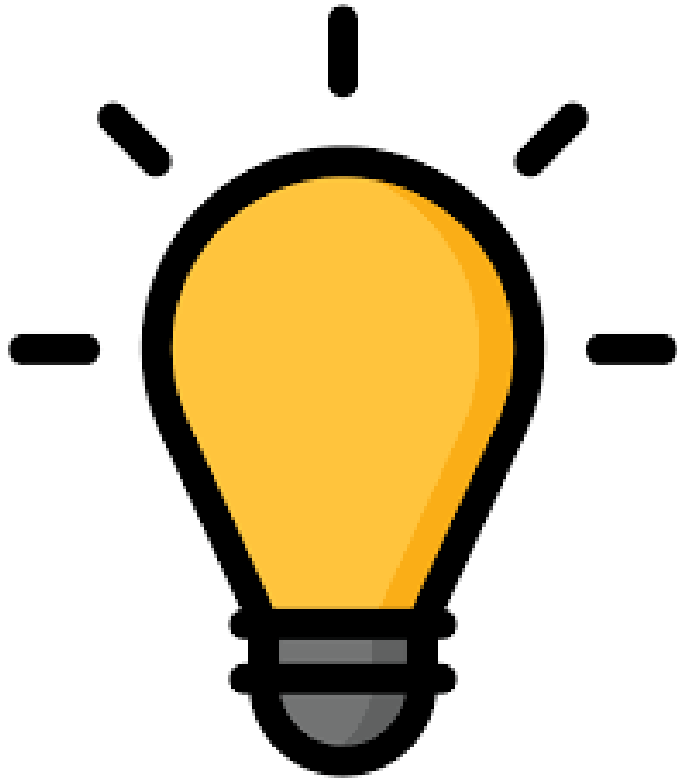
Vanishing cultures

As their populations decline, several ethnic minority tribes living in remote areas face the risk of disappearing. So, too, would their unique traditions, passed down over the course of centuries. Can a Government-funded project keep these cultural rituals alive?

Page 6&7

Hospitality and Tourism Connection:

These women and children are mainly selling to tourists!



Hospitality & Tourism Students

Rural Tourism Development
Projects Internship

Internship at NGO preferred

Visit assigned rural area
[could be areas with vanishing cultures]



Assess tourism and cultural products that have potential for world market

Work with local leaders to determine the needs and wants of local residents

Prepare report and bring back to university

EXAMPLES

Idea: Handicraft Expo for Indigenous Tribes of Thailand, Vietnam and Malaysia

Justification: Selling local handicrafts at a fair price can potentially provide enough income to sustain small village, thus potentially preserving their cultures



EXAMPLES

Idea: Handicraft Expo for Indigenous Tribes of Thailand, Vietnam and Malaysia

Assess potential of local handicraft or tourism products

Work with tribal leaders or identify working partners

Organize handicraft expo – Find sponsors (hotels, airlines, etc.)

Organize intensive modern business training to tribal partners

EXAMPLES

Idea: Handicraft Expo for Indigenous Tribes of Thailand, Vietnam and Malaysia

Marketing and promotion. Get international buyers to attend

Students will be assign a tribe to help with orders, production and delivery



A truly global and life changing internship experience that also contributes to a positive impact on cultural preservation, understanding and fair trade.





Thank You