

Education Roundtable Agenda
PATA Annual Summit 2024
Wednesday, May 15, 2024
Grand Lisboa Palace Resort Macau
Macao, China
Venue: Shang, 2nd Fl.

Overview:

This session aims to facilitate meaningful discussions among educators and industry professionals to explore avenues for collaboration and innovation in the travel and tourism sector. Through open dialogue and exchange of insights, we aim to foster connections and build bridges between academia and industry, ultimately working towards shared goals of advancement and growth in the travel and tourism sector.

1000-1200

Education Roundtable

1000-1010

Welcome by Nick Chun, Executive - Membership & Youth Programme, Pacific Asia Travel Association (PATA)

1010-1100

Roundtable Discussion on 3 Major Questions on Slido

- What is the #1 topic that the educational institutions want to discuss with the industry?
- What is the #1 topic that the industry wants to discuss with the educational institution?
- One common topic that was shared by the educational institutions and the industry from previous questions
 - Format: 5 minutes on each question for discussion at the table and submitting on slido
 - Hosts walk around the room with a microphone, asking people to elaborate on their answers.

1100-1130

Roundtable Discussion on How can PATA be the bridge between the university, youth, and the industry?

- Format: 5 minutes on each question for discussion at the table and submitting on slido
- Hosts walk around the room with a microphone, asking people to elaborate on their answers.

1130-1145

Networking

1145-1200

Wrap up and Group Photo

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