

PATA Global Insights Conference 2015

October 16 | Auckland | New Zealand



Target



Visitor Experience



Connectivity



Productivity



Sustainability

Insights to Tourism 2025

Chris Roberts

Chief Executive Tourism Industry Association NZ



PATA Premier Partners



PATA Premier Media Partner



PATA Strategic Partner

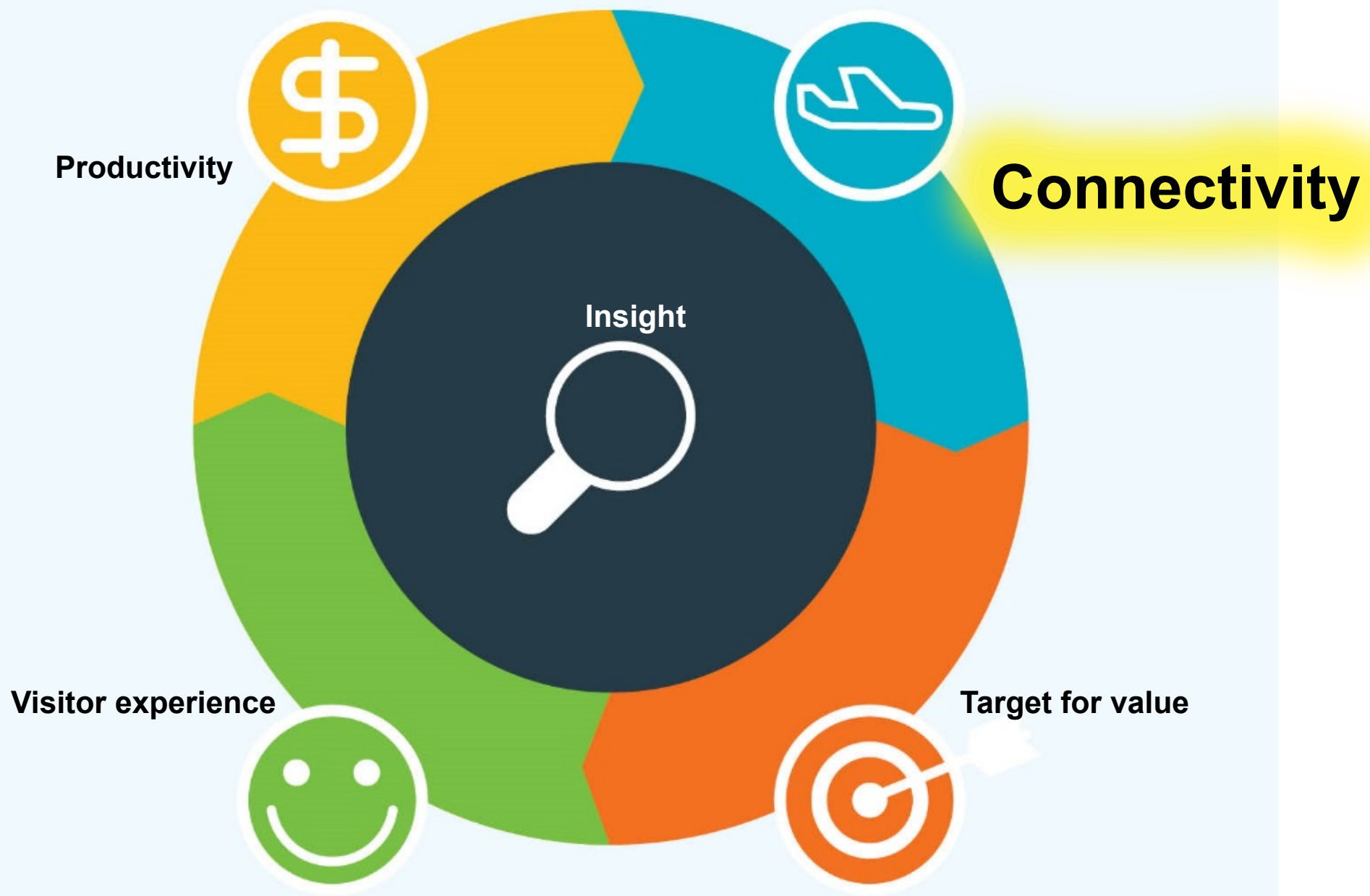






Visitor experience





Productivity



Connectivity

Insight



Visitor experience



Target for value



Productivity



Connectivity



Visitor experience



Target for value



