



# DIGITAL HUB

@PTM2017

**Showcase your travel-related digital marketing solution at the Digital Hub, an exhibition platform dedicated to innovative technology impacting the travel and tourism business.**

The Digital Hub offers you a unique platform for exhibiting your products and services to more than 1,000 delegates from over 60 tourism destinations across the world - including tour operators, NTO/state/city tourism organisations, hotels and accommodations, airlines and other travel and tourism businesses such as attractions, airports and venues.

## WHO SHOULD EXHIBIT?

- Entrepreneurs & SME
- Digital Marketing Experts
- Content Management
- Digital Marketing Analytics
- IT & Telecom
- Mobile Industry
- Hospitality Management Solutions
- CRM & Customer Loyalty Systems
- Publishers, Media, Agencies,
- Online Travel Agents (OTA's)

## WHAT YOU CAN EXPECT?

Over the 2 days of September 14-15, exhibitors can enjoy prime location at the main hall of PTM2017, facing to the Network Lounge. The area will be a major focal point for all PTM delegates during coffee breaks and other side events.

We create interactive experiences and exhibitors can expect to take part in PTM Forums.

As an added benefit, exhibitors will receive additional exposure by having their logos displayed prominently on September 13, the day before the exhibition starts during the popular Innovation and Blogger Forums.

Alongside a comprehensive programme, attendees will have an opportunity to take part in all side events and enjoy networking opportunity with the suppliers and exhibitors.

## BOOTH SPACE PRICE STRUCTURE



- 4 sq.m Stand Display + 1 delegate
- 1m-wide counter display with company name on fascia with 1 table + 2 chairs (Additional delegate, max. 2)

**DON'T MISS THIS GOLDEN OPPORTUNITY!**  
**Please note that booth space is allocated on a first-come, first-served basis.**

**For registration and inquiries,  
email [PTM@PATA.org](mailto:PTM@PATA.org)**