ASIA PACIFIC YOUTH & SUSTAINABLE TOURISM WORKSHOP

‘SETTING THE STAGE FOR PEACE’
UN Building Bangkok, Thailand | March 14, 2018

THE CAST: AMBICIOUS WORLD EXPLORERS

SOMSAK (PAI) BOONKAM
Founder, Local Alike
Authentic Experience. Lasting Impact
Hloyo community

Chiang Rai, Thailand

2,000 Visitors per year spend 0 $
Impact Modules

Development & Creative Consultant

Develop local tourism capacities such as homestay, route development, and carrying capacity.

Tour Operator

Provide the wonderful experience to traveller with our local partner.

Impacts

Community Fund

Develop and improve the communities’ livelihood.

Marketplace

Traveller around the world can find local and sustainable experience.
HILLTRIBE JOURNEYS

Get out there!
SEE • DO • LEARN • CREATE

IMMERSE AND EXPERIENCE
a day as a...

VOLUNTOUR
TRAVEL AND MAKE A DIFFERENCE
Financial structure

70% 30%

Communities: 90% 10% 5%

- Villagers: Net income

Community Fund: Economics, Education, Environment

Net profit: 15%

Costs: 80%
70 villages
Explore the trekking trails with local natural lover

Learn traditional handloom weaving from local experts

Experience one day life as a fisherman with local people
KHLONGTOEY in BANGKOK
Impact

2016-2017

70+ Communities

12 CBT fund Projects

70% of our revenue goes back to locals

> 30 mTHB To villages

500+ Part-time jobs
Partners to get more new communities on boards
Authentic Experience. Lasting Impact