Are you a STAR in the travel, tourism and hospitality industry?

You could be a taxi driver, a bell boy, an employee at a local attraction, a cabin crew or a tour guide with little or no formal training in tourism or hospitality. Yet day after day, shift after shift you aim to lease and you uphold high standards of excellence and go out of your way habitually to make the Tourism experience outstanding for your guests.

World Tourism Forum Lucerne in collaboration with our esteemed partner PATA is on a mission to spot, shine light and celebrate such committed, inspiring, and enthusiastic stars working in the travel, tourism and hospitality industry. In this modern, re-engineered recognition and award, no matter how big or small your efforts, how long or short your degrees, if you have an inspiring, enduring, and passionate tourism story we are interested to hear from you and also want the world to hear it!

Apart from being profiled, facilitated and celebrated at the annual ceremony of World Tourism Forum Lucerne in Switzerland on May 1-3, 2019, the winner will be rewarded with an opportunity to pursue life-changing higher education (customized to specific requirements) in association with one of our Partner Universities comprising some of the best most renowned tourism and hotel schools in the world.

APPLICATION

It is simple and easy to apply for the Tourism Star Award. Go on tell us your story and register your nomination here.

https://tourismstar2019.wtflucerne.org/

CONTACTS

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The need to be appreciated and the need to belong is one of most important and basic needs we have as human beings. In the travel, tourism and hospitality industry often the real heroes are people who work tirelessly behind the scenes, go the extra mile and make an outstanding contribution doing their regular and often mundane jobs with a smile on their faces. It is their commitment which makes for an exceptional guest experience. These rising stars are often not visible or recognized for their dedication or for their commitment to excellence.

All we need from you:
- Click on the link to nominate yourself or someone you know!
- Attach your video message (in English and max. 1 minute) as part of the application form.

Nominations are open to any individual, self or third party, in any organization anywhere in the world and application is open until 17 February 2019.

SELECTION CRITERIA

- You are between 20 – 50 years old.
- You don’t have a formal education in the industry but are passionate about learning and building your knowledge.
- You have an inspiring, enduring, and passionate tourism story to tell as an example for others.
- You uphold high standards of excellence and go out of your way habitually to make the Tourism experience outstanding.

TIMELINE

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