

PATA ANNUAL SUMMIT 2020

MAR 31-APR 3

Al Hamra International Exhibition and Conference Center
Ras Al Khaimah, United Arab Emirates

"Partnerships for Tomorrow"



VENUE



The PATA Annual Summit will take place in the the Al Hamra cluster.
- Al Hamra International Exhibition and Conference Center
- Al Hamra Convention Centre
- Waldorf Astoria Ras Al Khaimah

Please check programme for respective meeting.

The PATA Annual Summit 2020 (PAS2020) will be held from March 31st to April 3th in Ras Al Khaimah, United Arab Emirates under the theme "Partnerships for Tomorrow." PAS 2020, generously hosted by the Ras Al Khaimah Tourism Development Authority, United Arab Emirates, is a 4-day event that brings together international thought leaders, industry shapers and senior decision-makers who are professionally engaged with the Asia Pacific region.

ABOUT Ras Al Khaimah



With a capital city Abu Dhabi, United Arab Emirates is located in the Western Asia at the southeast end of the Arabian Peninsula on the Persian Gulf. The county spans 83,600 square kilometers (32,300 sq. mi) of the land area.

Ras Al Khaimah is one of the seven emirates in United Arab Emirates. Tourism is one of the main economic sectors in Ras Al Khaimah with a focus on sun and sand vacations and adventure tourism. Ras Al Khaimah has a beautiful coastline and desert planes that offer visitors various activities, such as water activities, mountain activities, desert activities.

GETTING THERE



Complimentary airport transfer services information between Dubai International Airport and official hotels as well as daily official transfer services will be available soon at www.pata.org/pas.

From Dubai International Airport: 1 hour by car
- RAK Shuttle Bus service is available with free wi-fi. For further information and booking, [click here](#).

From Ras Al Khaimah International Airport: 20 minutes by car

From Abu Dhabi International Airport: 2 hours and 30 minutes by car

From Sharjah International Airport: 40 minutes by car

To book a taxi, call +971 800 1700

CULTURE & REGION



Etiquette is an important aspect of the culture in United Arab Emirates.



Gentle handshake is better than firm handshake.



You should not offer to shake the hand of a local women unless she initiates it.



You should ask permission before taking photos (particularly women).



You should avoid taking pictures of governmental buildings, military installations, ports and airports, there are some public areas that bans the use of camera.

The official and the major religion is **Islam**.

DRESS CODE



Smart casual is the official dress code during the event.

LANGUAGE



The official language is Arabic.

English is usually used by staff of major tourism companies and hotels.

TIME



4 hrs

ahead of UTC

WEATHER



Ras Al Khaimah has a desert climate and the **average temperature is 29°C.**

Please prepare lightweight clothing and fabrics to stay cool in the heat.

CURRENCY



The local currency is the United Arab Emirates **Dirham (AED)** which is divided into 100 fils and is pegged against the US \$ (US\$ 1: AED 3.67) as of Jan 2, 2020.

CREDIT CARDS



Major providers such as Visa and Mastercard are widely accepted at restaurants and hotels.



TELEPHONE



The United Arab Emirates calling code is **+971,**

and the area code for Ras Al Khaimah is +07. To dial from a foreign country, dial 00 + 971 + 7 + phone number.

ELECTRICITY



The standard voltage is 220 V and the frequency is 50 Hz.



VISA FORMALITIES



There are 30-day visa on arrival and 90-day visa on arrival. Please visit [here](#) to know more about the visa on arrival. Citizens in GCC countries do not require a visa (for more information, please visit [here](#)). For citizens not relevant to those above, please contact your local embassy to apply for a visa.

For more details about visa in general, please visit [here](#).