

PATA Young Tourism Professional Ambassador

- ✓ Do you want to **BECOME THE FACE** of the Travel and Tourism Industry in Asia Pacific?
- ✓ Do you want to be the **LEADER** of over 5,000 Young Tourism Professionals and 25 PATA Student Chapters all over the world?
- ✓ Do you want to **TRAVEL INTERNATIONALLY** to coordinate or speak at conferences on sustainability, travel, tourism, and the power of young people, all while growing the potential of this amazing community?

If this sounds like you, then apply today to become PATA's next Young Tourism Professional Ambassador!

ABOUT THE YTP AMBASSADOR ROLE

Part community manager, part international liaison, 100% growth focused, you are the glue that holds PATA's geographically and culturally diverse young tourism network together.

Everyday you come to the office and leverage Facebook, LinkedIn, WhatsApp, and Messenger to speak to, guide, and grow the global PATA youth network.

On a typical day, you could be coordinating a Student Chapter plan session at their university on sustainability in Thailand; helping write the content for a panel discussion on engaging young tourism professionals in Fiji; explaining to decision makers at a university in Malaysia the benefits of joining PATA and open a student chapter there; and so much more.

To be successful in this role, you will need to have a deep passion for travel and tourism, stay abreast of new developments and opportunities in the industry, and be able to think strategically.

You must have an outgoing personality as in-person networking will also be part of the job.

ABOUT YOU

- You are a PowerPoint and presentation NINJA
- You are comfortable communicating across all channels
- You are very, very good with people
- You have A++ skills on Facebook and LinkedIn
- You have experience working in an international setting
- You love to be on stage, but...
- Even more, you love helping others get their face out there and be their best
- You have a strong desire to help others
- You have a passion for travel and tourism
- You are growth and results oriented

- You have patience - a lot of it!

You are reading this and thinking: "I'm a little scared, but at the same time, so excited! What an opportunity! This is me!"

REQUIREMENTS

- Proven work experience as a community manager (3-5 years)
 - Experience launching community initiatives (e.g. building an online forum, launching an ambassador program, creating an event series or writing an email newsletter)
 - 3-5 years experience managing social media platforms
 - 3-5 years experience managing a student, alumni, professional or other community both online and in person
 - Experience with Facebook, Instagram, LinkedIn, Twitter, and YouTube is essential.
 - Knowledge of Buffer or similar program to manage online postings on different platforms at the same time
 - Impeccable writing and verbal communication skills.
 - Proven experience working in an international/multicultural environment
 - Willingness to travel (20-30% of the time)
 - Full professional English fluency, and fluency in one or more Asian languages.
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- Ability and willingness to communicate across all channels for YTPs in different countries and regions
 - WeChat: Greater China
 - LINE: Japan and Thailand
 - WhatsApp: Singapore, Korea, Malaysia, Indonesia and Canada
 - Kakao: Korea
 - Messenger: Others
 - Bonus: you are an alumni of a PATA Student Chapter

- Based in or willing to relocate to PATA HQ in Bangkok, Thailand.

Location: Pacific Asia Travel Association (PATA) Unit B1, 28th Floor, Siam Tower, 989 Rama 1 Road, Pathumwan, Bangkok 10330

So, what are you waiting for? Apply today!

Please send your application with a recent photo and expected salary to pata_hr@pata.org

About PATA

The Pacific Asia Travel Association (PATA) is the only travel and tourism industry body in the world focused on Asia Pacific that represents both the public and private sector. The Association provides aligned advocacy, insightful research and innovative events to its member organisations, comprising 95 government, state and city tourism bodies, 20 international airlines and airports, 102 hospitality organisations, 70 educational institutions, and hundreds of travel industry companies in Asia Pacific and beyond. PATA is also a key member of Uniting Travel, a coalition of the world's major Travel & Tourism organisations dedicated to ensuring that the sector speaks with one voice and acts in unison on the major issues and includes ACI, CLIA, IATA, ICAO, WEF, UNWTO and the WTTC.

To learn more, please visit: <https://www.pata.org/about-pata/>